



For Immediate Release

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**OFFSHORE BUSINESS MAGAZINE HITS 10 000 READERS AND
LAUNCHES ITS FIFTH FREE ISSUE.**

Offshore Business Magazine (OBm) is one of the largest and fastest growing free digital magazines for the offshore world. Reaching an audience of more than 10 000 readers world wide, the magazine has now launched its fifth free issue and is aiming to establish itself as the ultimate must-read experience for the offshore financial world.

Manila, PH - (January 09, 2006) - With a readership that includes business-people, investors, and expatriates, as well as professional service providers (lawyers, accountants, consultants), the bi-monthly offshore magazine continues to grow and deliver essential information within offshore business sectors like: Law, Tax, Trust, Company, Banking, Insurance, Investment, Funds, Wealth Management, Brokerage, Licensing, Factoring, Yacht/ Ship/ Aircraft registration, Financial advisory services, and, Audit and Intellectual Property.

On December 4, 2005, the Offshore Business Magazine (OBm) reached 10 000 readers and celebrated this by giving the magazine a new look. The layout update gives the magazine a New, Modern, Easy-to-read Design.

“This relaunch is all about our audience—making OBm an even more informative and essential resource to international business-people, while presenting it in an attractive, easy-to-read format,” said OBm’s founder and editor in chief John Enar Karlsson. “Our investment in the magazine reflects the increasing importance and evolving needs of our readers. You’ll see further improvement and changes in both the magazine and its website through out the year as we continuo to expand and increase our work force.”

OBm is a digital magazine that offers the same layout, text, and advertisements as a printed version, while improving accessibility and reach, adding convenience to the reading experience. “This offers our readers and advertisers exciting new opportunities.”

Readers can easily access and download the latest and back issues of the magazine, 24/7, year after year, for free.

Advertisers get longer exposure compared to exposure from a regular paper magazine which will be taken down from the magazine stand once a new issue comes along. The advertising space also offers better visibility than a regular web banner.

All these features plus the fact that the magazine is 100% free, easily downloadable and conveniently readable, we have high expectations for further growth.

Part of or expansion plan is to find local distribution partners around the world. An ideal partner for this expansion can be a website that offers business oriented services or news and have a monthly audience of more than 10 000 visitors.

Offshore Business Magazine

www.magverlag.com



The magazine is also expanding its network of editorial contributors from offshore service providers (banks, governments, associations, law firms, accounting firms, fund managers, trust companies). For the January issue, OBm welcomes Oneworld (oneworldweb.net) as a new editorial contributor. Oneworld is a Cyprus registered company that has been around for two decades now. It currently employs 30 people and its client portfolio includes over 1.500 international companies and trusts. As trustees, bank signatories and directors of client companies, Oneworld is responsible for over US\$ billion worth of assets on behalf of clients in west and east Europe.

“Since the first issue in May 2006, Offshore Business Magazine has signed a select list of editorial contributors within the offshore industry from across the globe. With Oneworld we will be able to cover even more ground and we are extremely proud to add this prestigious firm to our list of international editorial contributors.”

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Note to editors:

About Offshore Business Magazine: Offshore Business Magazine is a leading FREE digital publication that provides an end-to-end perspective on the offshore financial industry with unique in-depth content and market coverage.

The magazine covers a wide range of topics within offshore business sectors like: Law, Tax, Incorporation, Trust, Banking, Insurance, Funds, Wealth Management and Licensing across many offshore jurisdictions.

Every issue brings essential reading to business-people, investors, expatriates and professional service providers all over the world, largely thanks to its premium editorial content written by experts with detailed knowledge of the offshore industry. Every story in the magazine provides some element of utility, some lesson, example, insight, or bit of information you can gain from.

(www.magverlag.com)

Publisher: Offshore Business Magazine is published by Strong Media Corp. (www.strongmediacorp.com), a Manila-based media company, owned by John Enar Karlsson and Cecilia Hernandez. The very first issue of Offshore Business Magazine was published in May 2005 and is now published bi-monthly, in English and distributed online (www.magverlag.com) free of charge to more than 10 00 readers . (www.strongmediacorp.com)

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